

WEAll Engagement Guide



How to get involved

The Wellbeing Economy Alliance (WEAll) is the leading global collaboration of organisations, alliances, movements, and individuals working together to transform the economic system into one that delivers social justice on a healthy planet.



**WELLBEING
ECONOMY**
ALLIANCE

Are you interested in transforming our global economic system? Great! So are we.

WEAll is a membership organization that currently has over [200 organisational members](#); 14 established Hubs in Australia, Brazil, California, Canada, Costa Rica, Iceland, Ireland, Netherlands, New Zealand, Scotland, Trinidad & Tobago and Wales; and over 2700 members on the [WEAll Citizens Platform](#).

We're constantly looking for new ways to engage our membership and this guide is here to support you on your journey to co-creating an economy that prioritises human & ecological wellbeing.

Curious to learn more about WEAll? [Check out our vision brochure](#).



What should I do first?

Follow us on Socials:

Keep up to date on what's happening with the Wellbeing Economy movement! Our social media channels offer a wide range of content to support you in your journey to engaging in the network. Follow us:

[Twitter](#), [Linkedin](#), [Instagram](#), [Youtube](#)

Sign up to our newsletter:

Our role is to share the news of the Wellbeing Economy movement with wide audiences. Each week we send a weekly email update sharing all the latest and greatest from the movement. Sign up for the update [here!](#)

Become a WEAll Citizen:

Find other WEAll members, events and other activities happening within the network via our [WEAll Citizens platform](#). It's a free, online, global community of changemakers who believe in a Wellbeing Economy You can learn how to use the platform by watching [this video](#).

It is an active space where users can post events, campaigns, pose questions and form groups. It's open for users to make it what they'd like. If you have any questions, please reach out to [Isabel](#).



How do I get involved?

1. Engage with our Network by joining as a WEAll Member

- Attend Monthly Members Calls! On the 3rd Wednesday of each month we host members calls for organisations and individuals to share about upcoming events, campaigns, or additional opportunities to engage.
- Join our active **Slack space** and engage in the following channels:
 - >> **_amplify_work**: Share any intent that our members may be interested in amplifying.
 - >> **_offers_and_needs**: Engage in collaborations with other members by sharing a need you have, or a offer you want to give.
 - >> **_upcoming_events**: Find exciting events to attend - or share one from your community!
 - >> **_weall_updates**: Keep up to date on the latest from WEAll

2. Attend or Host Events

- **Monthly WEAll Talks** - These monthly talks invite our membership to share their expertise with our network. The dialogue- focused events offer a space for our members to learn from each other as well as showcase their contribution to the wider Wellbeing Economy movement. To Host a WEAll Talk - contact [Ana](#)
- **Citizens Events** - Open events from our network are posted on the WEAll Citizen Platform [“Events” section.](#)
 - >> To host an event, see our [Events Guide](#)
 - >> [Watch our past webinars and events](#)



3. Join or Start a Hub to focus on building a Wellbeing Economy where you are

- **Start a Hub**- by checking out our [Hub Guide](#) and get in touch with [Ana](#) if you're interested in starting your own
- **Join a Hub** - by looking at our [Hubs section](#) on our website and contact the organizer via Slack or email

>> Check out the 'Groups' Section on the [WEAll Citizens Platform](#) to see what other Hub Groups exist.

4. Communicate about a Wellbeing Economy

- Ask WEAll to Amplify your work via our social channels
- Amplify the work of WEAll and the larger movement by visiting our [active blog page](#)
- Support the dissemination of the [Policy Design Guidebook](#) by joining our various engagement working groups
- Become a WEAll Spokesperson
- Request a speaker from the WEAll Network by filling out [this form](#)
- Write a blog for WEAll by filling out [this form](#)
- Start a WEAll Read book club by contacting [Isabel](#) - and learn more from [this blog](#)
- Read a [WEAll Briefing Paper](#)
- Follow us on Social Media and use #WEAll, #WellbeingEconomy hashtags when you stumble upon relevant content

>> [Twitter](#)

>> [LinkedIn](#)

>> [Instagram](#)

>> [YouTube](#)



How do I financially support WEAll?

We welcome [donations to WEAll](#) to support our vision of transforming the economic system. WEAll is a registered UK charity (No.1190040) and UK taxpayers can claim gift aid.

How do I invite somebody to join WEAll?

Invite someone to join WEAll be either becoming a [Member](#) or if they want to check it out first, have them join the [WEAll Citizens](#) platform

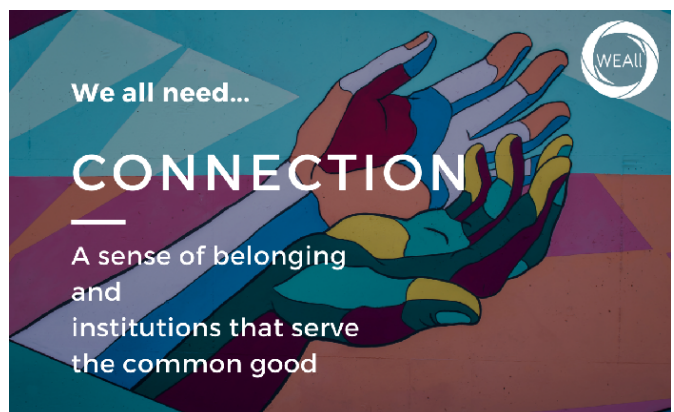
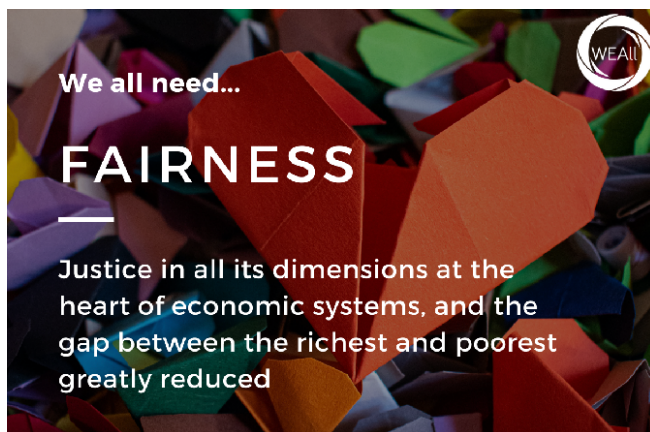
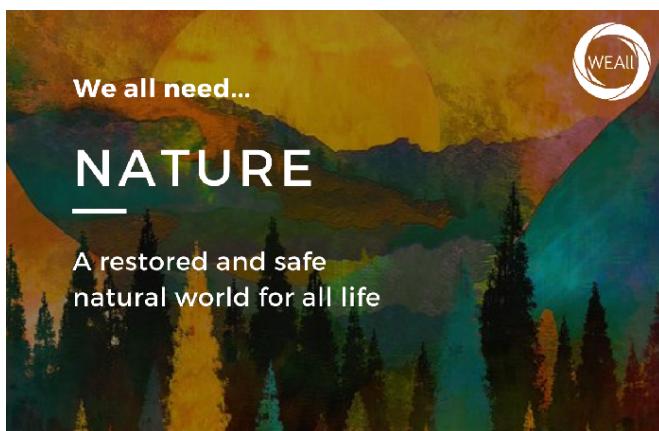


What is a Wellbeing Economy?

A 'Wellbeing Economy' is an economy that delivers **social justice on a healthy planet**.

At its core, a Wellbeing Economy is designed with a different purpose: it starts with the idea that the economy should serve people and communities, first and foremost.

A Wellbeing Economy satisfies five universal human needs for a good life. **We call these the '5 WEAll Needs'**



These are the factors a Wellbeing Economy would nurture, to be 'successful'.

What is a Wellbeing Economy?

WEAll's [Old Way to the New Way page](#) outlines how a Wellbeing Economy will address issues differently – ranging from work culture to the food system to the justice system.

There is not one blueprint for a Wellbeing Economy; the shape, institutions, and activities that get us there will look different, both across countries and between different communities within countries. However, the high-level goals for a Wellbeing Economy are the same everywhere: **wellbeing for all, on a flourishing planet.**



[Find out more in the WEAll Vision brochure](#)

The background is an abstract, textured composition of various colors including red, purple, blue, green, and yellow. It features numerous fine, dark lines and speckles, giving it a dynamic, almost painterly appearance. Overlaid on this background are three horizontal orange rectangular boxes that serve as a backdrop for the text.

Thanks for
engaging with our
network!